About the Turkish National Committee

- Established in 1949
- Is the leading Energy related NGO and classified as ‘serving the public interest’ by the Turkish Law
- **700+** individual and **90+** organisational members
- Key activities: organisations, publications, conferences, panels informing the public about energy topics, training programs for the industry committee members
- Main publication: Annual *Turkish Energy Report*, an in-depth review of the Turkish energy sector.

Visit our website for more details: [www.wec2016istanbul.org.tr](http://www.wec2016istanbul.org.tr)
About the 23rd World Energy Congress

• The largest gathering of the energy industry after COP21

• Bringing together the World’s most influential players, from all sides of the energy sector – from private sector to government officials, and from all energy sectors; petrol, natural gas, wind, solar etc. under the theme *Embracing New Frontiers*…

• Supported by the government of Turkey

• The fourth day of the Congress will be dedicated to Africa; an opportunity to explore the continent’s resources, potential and investment opportunities

• Our ambition is for the Congress to be the most successful congress ever with:
  - 100 + ministers
  - 10,000 + delegates
  - 250 + CEOs / top level speakers

Visit our website for more details: [www.wec2016istanbul.org.tr](http://www.wec2016istanbul.org.tr)
Status

- As of April, 2016 there are **196 confirmed speakers from 69 countries, including 28 ministers**
- We have sold **more than 2,000 m2** of exhibition space
- We are accepting academic papers until 30th April 2016:

<table>
<thead>
<tr>
<th>Awards for top 20 Papers:</th>
<th>Important Dates:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. 10,000 Euros</td>
<td>• Paper Submission Opens: 1 October 2015</td>
</tr>
<tr>
<td>2. 7,500 Euros</td>
<td>• Paper Submission Deadline: 30 May 2016</td>
</tr>
<tr>
<td>3. 5,000 Euros</td>
<td>• Selected Papers Notification: 11 June 2016</td>
</tr>
<tr>
<td>4. - 10. 3000 Euros</td>
<td>• Award Winners Notification: 31 July 2016</td>
</tr>
<tr>
<td>11. - 15. 2500 Euros</td>
<td>• Presentation at the Congress: 10-13 October 2016</td>
</tr>
<tr>
<td>16. - 20. 1500 Euros</td>
<td></td>
</tr>
</tbody>
</table>

Visit our website for more details: [www.wec2016istanbul.org.tr](http://www.wec2016istanbul.org.tr)
**SOME OF THE ALREADY CONFIRMED SPEAKERS:**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexey MILLER</td>
<td>Chairman of the Management Board</td>
<td>Gazprom</td>
</tr>
<tr>
<td>Seung – Hoon LEE</td>
<td>President &amp; CEO</td>
<td>KOGAS</td>
</tr>
<tr>
<td>Ben van BEURDEN</td>
<td>CEO</td>
<td>Royal Dutch Shell</td>
</tr>
<tr>
<td>Amin H. NASSER</td>
<td>President &amp; CEO</td>
<td>Saudi Aramco</td>
</tr>
<tr>
<td>Patrick POUYANNÉ</td>
<td>CEO</td>
<td>Total</td>
</tr>
<tr>
<td>Naohiro MASUDA</td>
<td>Chief Decommissioning Officer</td>
<td>TEPCO</td>
</tr>
<tr>
<td>Albert MUGO</td>
<td>Managing Director and CEO</td>
<td>Kenya Electricity Generating Company</td>
</tr>
<tr>
<td>Peter BRABECK – LETMATHE</td>
<td>Chairman of the Board</td>
<td>Nestle</td>
</tr>
<tr>
<td>Han WENKE</td>
<td>Director General</td>
<td>Energy Research Institute (ERI)</td>
</tr>
<tr>
<td>Kandeh YUMKELLA</td>
<td>Former UN Under – Secretary General</td>
<td>African Energy Leaders Group Se4all</td>
</tr>
<tr>
<td>Zhenya LIU</td>
<td>Chairman</td>
<td>State Grid Corporation of China</td>
</tr>
</tbody>
</table>

Visit our website for more details: [www.wec2016istanbul.org.tr](http://www.wec2016istanbul.org.tr)
An insightful and all encompassing programme with over 60 sessions in 4 days:

|-------------------|--------------------|-------------------|-------------------|

**Scene Setting**

**Keynote Speeches**

- Opening
- Face to Face / Game Changer / Outlook
- What Does It Take? / Regional Crossroads
- Closing

**Special Addresses**

- World Energy Council Community Roundtables (invitation only)
  - World Energy Insights Roundtable
  - CEO Roundtable
  - Trilemma Ministerial Roundtable
  - Africa Energy Leaders’ Roundtable

**Congress Special Events**

Visit our website for more details: [www.wec2016istanbul.org.tr](http://www.wec2016istanbul.org.tr)
Diversity of sessions to explore energy challenges and opportunities across the sector

<table>
<thead>
<tr>
<th>Session Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening and Closing</td>
<td>• Setting the stage and Monitoring World Energy Issues</td>
</tr>
<tr>
<td>Face to Face</td>
<td>• Providing a space for World Energy Perspectives</td>
</tr>
<tr>
<td>Game Changer</td>
<td>• Exploring critical drivers fuelling the energy transition and inspiring <em>World Energy Scenarios</em></td>
</tr>
<tr>
<td>Outlook</td>
<td>• Covering the fundamentals, and inspiring examples in key <em>World Energy Resources</em></td>
</tr>
<tr>
<td>What Does It Take?</td>
<td>• Highlighting necessary institutional change to balance the <em>World Energy Trilemma</em></td>
</tr>
<tr>
<td>Regional Crossroads</td>
<td>• Developing an overview on different regional priorities defined by specific contexts, trends and opportunities</td>
</tr>
</tbody>
</table>
| World Energy Council Community Roundtables (by invitation only) | • World Energy Insights Roundtable  
• World Energy Leaders’ Summit (WELS): CEO Roundtable  
• World Energy Leaders’ Summit (WELS): Trilemma Ministerial Roundtable  
• Africa Energy Leaders’ Roundtable |
| Congress Special Events         |                                                                             |

Visit our website for more details: [www.wec2016istanbul.org.tr](http://www.wec2016istanbul.org.tr)
Publicity

• **Grayling** has been appointed as the PR agency for the Congress. Grayling is an internationally respected communications agency with offices worldwide. It has worked on a number of high profile events including the World Water Forum and COP18.

• **ITE** has been appointed as our marketing and sales agency. ITE is one of the world’s leading organisers of international trade exhibitions and conferences and specialize in organizing events in growing and developing markets. These events help to connect businesses to the world. ITE organizes over 240 exhibitions and conferences each year worldwide.

Visit our website for more details: [www.wec2016istanbul.org.tr](http://www.wec2016istanbul.org.tr)
About Turkey

- Turkey is 6th largest economy in Europe.
- Undertook the **G20 Presidency** in 2015
- One of the fastest growing energy market with a substantial growth in energy demand
- New investments on nuclear and hydropower energy
- Has a large potential in hydro, wind, solar and geothermal energy that is largely untapped
- Investments have been made a priority by the government: favourable feed – in – tariffs and other encouragements are being introduced in line with 2023 Targets

Visit our website for more details: [www.wec2016istanbul.org.tr](http://www.wec2016istanbul.org.tr)
About the Turkish Energy Market

- ENTSO-E connection established: as part of European electricity market this will create additional opportunities in international electricity trading

- Turkey’s strategic position: it is positioned next to 72% of World gas and oil reserves and is the bridge between producing and consuming countries, active in regional deals

- Legislation is friendly, government is supportive of the industry, and renewable market is growing rapidly

- New oil and gas explorations have been undertaken near Turkey (i.e. Northern Iraq oils, Eastern Mediterranean), there is a growing energy market, fast becoming an energy hub

- There has been 4% average growth of primary energy and 7% in electricity demand in the last decade - the biggest increase in energy demand among the OECD countries
About Istanbul

- Istanbul is a city positioned at the crossroads - where continents and cultures meet

- It is one of the most visited cities in the world: In 2013 there were 2.4 million visitors to Turkey. Over the last 5 years the visitor rate has increased at twice the global average

- In 2014 130 international congresses took place in Istanbul with 75,000 delegates

- It aims to be the 3rd most visited city in Europe, 5th in the World

- Other events which have taken place: G20 meetings, NATO summits, Nuclear Energy Summit, Carbon Summit, many finance congresses…

Visit our website for more details: [www.wec2016istanbul.org.tr](http://www.wec2016istanbul.org.tr)
Transport – getting to Istanbul:

Located at the intersection of Europe and Asia makes Istanbul easily accessible (and easy to navigate once here) by a range of transportation. It is a destination of choice for events across the world.

İstanbul is one of the main air traffic hubs connecting international airlines from Europe to Middle-East, Asia and Africa.

Hosting two international airports – Atatürk International Airport on the European side (20 km from Taksim) and Sabiha International Gökçen Airport (50 km from Taksim) on the Asian side – İstanbul is accessible by most major international airlines and charters.

Turkish Airlines is the official airline of World Energy Congress 2016 Istanbul and special discounts are available.

Turkish Airlines flies to more countries in the world than any other airline has more than 260 direct flights to Istanbul.

Registered delegates of World Energy Congress 2016 Istanbul are eligible for a discount of up to 10% for economy and up to 20% for business class trips with Turkish Airlines.

Istanbul has two railway stations: Haydarpaşa on the Asian side and Sirkeci on the European side. Both have been undergoing upgrade work since 2015 - it is important to check the status before planning your trip. Direct train lines are available from Belgrade, Bucharest, Budapest, Kischinev and Munich.

Visit our website for more details: www.wec2016istanbul.org.tr
Accommodation:

- 99,000 bed capacity
- Over 191 five-star and four-star hotels
- Both international and Turkish hotel chains
- The hotels in Istanbul are spread across the city; from the Bosphorus shores on the historical peninsula to the lofts in the town centre with easy access to amenities
- There are a large number of hotels in Istanbul located near the convention centres, airports and business areas both on the European side and on the Asian side. These venues provide fast and easy access to any destination which you need to reach to ensure you have a hassle-free visit to Istanbul
- There are more than 50 hotels within 5 kms of the venue

Visit our website for more details: www.wec2016istanbul.org.tr
Congress Venue

- The Congress will be held at the Istanbul Congress Center and Istanbul Lutfi Kirdar Congress and Exhibition Center.

- The two buildings are easily accessible to one another through a corridor.

- Both venues will serve as one great high quality venue that is smart, clean and efficient with world class technological assistance & select tastes of international cuisines complying with hygiene and sanitation standards.

- **There is a total of 15,000 m2 space**

- There are 24 meeting rooms in Istanbul Congress which range from 50 to 3,000 m2 and an Exhibition Centre.

Visit our website for more details: [www.wec2016istanbul.org.tr](http://www.wec2016istanbul.org.tr)
ISTANBUL CONVENTION CENTRE (ICC)

- 30 minutes by taxi from Istanbul Atatürk International Airport
- 45 minutes by taxi from Sabiha Gökçen International Airport
- 5 minute walk from the City Centre (Taksim)

- ICC is the biggest convention centre in Turkey
- It has different sized multipurpose meeting halls, fair and exhibition areas
- It features a 3700-person capacity auditorium
Two venues are linked to each other by a corridor and will serve as one great high quality venue that is smart, clean and efficient with world class technological assistance & select tastes of international cuisines complying with hygiene and sanitation standards.

ISTANBUL LÜTFİ KIRDAR (Next to ICC):
- 30 minutes by taxi from Istanbul Atatürk International Airport
- 45 minutes by taxi from Sabiha Gökçen International Airport
- 5 minutes walk to the City Centre (Taksim)

Highly experienced at running international conferences; it has been hosting them since 1996 and offers state of the art technology and a range of catering options.

Is located at the cross section of Istanbul’s elegant restaurants, luxury brands and fashion district

Has easy and fast transport links to the important historical sites of the city

Visit our website for more details: www.wec2016istanbul.org.tr
FEL 100 & DEVELOPING COUNTRIES PROGRAMME

Members from both programmes are eligible for the following:

- Complementary Registration (all Developing Country members and select FEL members depending on GNI per capita rank according to World Bank’s data)
- Free Accommodation
- Free Flights
- Free Airport – Hotel, Hotel – Airport Transportation and
- Daily Allowance (For Dinner and in city transportation)

Visit our website for more details: [www.wec2016istanbul.org.tr](http://www.wec2016istanbul.org.tr)
Organize an Event!

We have personally selected some of the finest venues in Istanbul located in congress valley and we will be delighted to assist you with organizing special events and further requests.

If you are interested in booking a venue or receiving further information, please do not hesitate to contact us for your inquiry at benan@wec2016istanbul.org.tr

Visit our website for more details: www.wec2016istanbul.org.tr
TOURS

REGULAR İSTANBUL TOURS
• İstanbul Classics
• Ottoman Relics
• Bosphorus Cruise on a Private Boat
  • Dolmabahçe Palace
  • Tour to Byzantium
    • Golden Horn
    • Prince’s Islands
• Romantic Bosphorus Cruise

SMALL GROUP ALTERNATIVES İN İSTANBUL
(Culinary Walks & Religious Tours)
• Kadiköy (Chalcedon) Treasures - Min. 2 - Max. 12 Guests
  • Pera At Nights - Min. 2 - Max. 12 Guests
• Jewish Heritage - Advance Reservation Required
• In Trace Of Christianity - Advance Reservation Required

ANATOLIAN TOURS
• Green Bursa
• Troy & Gallipoli (Anzacs)
  • Cappadocia
  • Cradle Of Civilizations / Cappadocia
    • Konya
    • Pamukkale
    • Aphrodisias
    • Ephesus
    • Izmir + Pergamum + Troy
  • Ephesus & Virgin Mary’ S House
    • Pergamum
    • Pamukkale (Hierapolis)
• Seven Churches Of Revelation

(see our website for each item’s details: www.wec2016istanbul.org.tr)
Visitor Security

1. Visitor security is of the utmost importance

2. An agreement has been established with the Ministry of Interior with respect to security of the guests during meetings and trips around Istanbul

3. Visitor security will be run by the Istanbul police, with special vigilance

4. A security zone will be established around the congress exhibition centre and in the area around the hotels

5. Additional measures will be taken to secure key tourist sites in Istanbul

Visit our website for more details: [www.wec2016istanbul.org.tr](http://www.wec2016istanbul.org.tr)
The 2016 World Energy Congress is the largest event for the global energy industry.

It is the only event which brings together government and industry from the whole sector.

For more information on sponsorship opportunities and for why the Congress is the must-attend event of the year visit:

www.wec2016istanbul.org.tr,

Twitter @WECongress
For further information our Istanbul and Ankara teams who are here to help:

<table>
<thead>
<tr>
<th>Category</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Info</td>
<td><a href="mailto:info@wec2016istanbul.org.tr">info@wec2016istanbul.org.tr</a></td>
</tr>
<tr>
<td>Registration</td>
<td><a href="mailto:registration@wec2016istanbul.org.tr">registration@wec2016istanbul.org.tr</a></td>
</tr>
<tr>
<td>FEL's Program</td>
<td><a href="mailto:felprogramme@wec2016istanbul.org.tr">felprogramme@wec2016istanbul.org.tr</a></td>
</tr>
<tr>
<td>Developing Countries</td>
<td><a href="mailto:dcprogramme@wec2016istanbul.org.tr">dcprogramme@wec2016istanbul.org.tr</a></td>
</tr>
<tr>
<td>Call for Papers</td>
<td><a href="mailto:callforpapers@wec2016istanbul.org.tr">callforpapers@wec2016istanbul.org.tr</a></td>
</tr>
<tr>
<td>Social Events</td>
<td><a href="mailto:socialevents@wec2016istanbul.org.tr">socialevents@wec2016istanbul.org.tr</a></td>
</tr>
<tr>
<td>Exhibition</td>
<td><a href="mailto:exhibition@wec2016istanbul.org.tr">exhibition@wec2016istanbul.org.tr</a></td>
</tr>
<tr>
<td>Sponsorship</td>
<td><a href="mailto:sponsorship@wec2016istanbul.org.tr">sponsorship@wec2016istanbul.org.tr</a></td>
</tr>
<tr>
<td>Accommodation</td>
<td><a href="mailto:accommodation@wec2016istanbul.org.tr">accommodation@wec2016istanbul.org.tr</a></td>
</tr>
</tbody>
</table>

Visit our website for more details: [www.wec2016istanbul.org.tr](http://www.wec2016istanbul.org.tr)
SEE YOU IN ISTANBUL WHERE CONTINENTS AND CULTURES MEET